

STYLE YOUR SMILE

VOLUME 1, ISSUE 4 JULY 2009

SUMMER HEAT

DATES WE WILL BE CLOSED

- July 13-16
- September 7, 9-10

Please call during those times if you have an emergency. We are always available

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Summer is here again. If you made it through the rain (and you undoubtedly did if you are reading this) you have enjoyed some very hot weather in the last few weeks. We hope everyone has been able to stay cool in this 100 degree weather. Since this is July that means we are nearing the end of Summer. Only four more weeks until some of our patients will be going back to school. We hope that everyone is prepared for school especially with your dental work. We still have some space available for those who would like to schedule a cleaning before school starts. Please call Deborah today to get an appointment. We are so excited to welcome three new members to our practice family. Heather Gillespie is our newest

full time assistant. Heather is a former patient of ours whose family has been a part of our practice since 2005. She and her husband Brent are full-time youth ministers at Oak Grove FCM in Trinity, Al. When you visit our office you will see Heather working as either a hygiene assistant to Lori and Reta or as a treatment assistant to Dr. Bishop. We are so excited to have her on our team. We also want to welcome our newest babies. We now have Houston Blake Whitton (born May 1st) and Ty Joseph Caruth (born June 25th). Houston is the first child for Lori and Blake. Ty is the second child for Deborah and Daniel. Both Deborah and Lori are doing very well. They want to thank you for all your warm

wishes during this exciting time in their lives. We are currently revamping our website. We hope to make it more functional for our current patients as well as our new patients in the future. You can reach either Deborah or me by email at Payments@alabamasmilebuilders.com or appointments@alabamasmilebuilders.com. We check this email frequently during the day. Sometimes if you don't need a quick response that is the best way to reach us. We hope everyone has had a wonderful summer. -Beth

FACEBOOK: NOT JUST A SOCIAL NETWORK

We recently began researching new ways to keep us in better communication with you. During a recent meeting with a local marketing consultant we were introduced to the concept of Facebook. We began discussing ideas about how this website could benefit our patients. Since this is a social network we knew it could not be used to communicate personal concerns with patients such

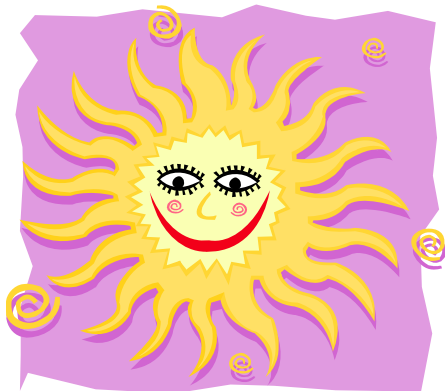
as their treatment or insurance questions, but it could be used to communicate with you things that are going on in the office with our staff or new information concerning upcoming events. Monday June 22nd we began posting on Facebook. You can locate us at Paul H. Bishop D.M.D., P.C. We will strictly be letting you know of happenings in the office concerning our staff or closings. If we send out newsletters or information about our Belize mission trip this will also be post-

ed. We will only respond to messages as an office. There will be no personal communication posted. This is to protect our integrity and our patients. If you are a member of Facebook you also know you can send us private messages. We will of course respond to those messages privately or by phone. Thanks so much for your continued support of our practice.

-Beth

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STYLING YOUR SMILE WITH A FOCUS
ON CHRIST.

Have a Great Summer!

FLIP-FLOPS AND SUNSHINE

Many of you ask "What can we do to help support your mission trip?". We are so excited to offer you this opportunity. Belize is a 3rd world country where most of the people who live there do not even have shoes to wear. For the last two years we have collected flip flops here and there to take to the people we meet in remote villages and at the deaf institute. Since our trip is becoming bigger and bigger every year we are always looking for ways to provide more assistance to these people. Starting this year we would like to host a flip flop drive here in our office. We are asking for donations of new flip flops. You are welcome to bring these as you come for appointments. Please turn them into Beth or Deborah. We would be so thankful for whatever you can give. We will be taking these to Belize dur-



ing our next trip which is scheduled for February 2010. Most of you are not able to physically be with us on our trip but with a little help from you we can impact lots of people's lives. If you have questions about donations or the trip please see Wanda, Magen, or Dr. Bishop. Thanks again for your support in our efforts to help others reach their potential.

-Beth & Wanda