ALABAMA SMILE BUILDERS

STYLE YOUR SMILE

VOLUME 2, ISSUE 3 JULY 2010

CHANGES AGAIN?

I was recently reading back through old newsletters and realized here at the office we always have something new to share in our newsletters. A change that has occurred in the office that we find exciting or challenging in some way. I wondered why that was. I can tell you I am not particularly fond of change. It scares me actually. Generally I do not change what I eat for lunch much less a complete way of doing things. I thought about this and have come up with only one reason for so much change. It is growth. You see a few years ago Dr. Bishop gave us the opportunity to find out more about ourselves since we are what makes up his practice. We took index cards with different core values on them and nar-

rowed them down to what we as individuals felt our top two core values were. We were told that everyone had a core value of faith and family so we were not allowed to choose those. From our individual core values we created the teams core values which you see hanging on the wall in our office. One of those core values listed is growth. Growth-We will actively pursue opportunities for our team and individual growth as part of accomplishing our business goals. This may include additional training, altered job responsibilities, and other areas that are consistent with the business goals. This core value is part of what makes our team what we are. It is one core value out of 8. In October 2005

when we created our list of core values Growth was added to the list because someone on our team felt passionate about it. This person understood the importance of this core value and considered it one of their own. We have done many continuing education courses, local classes, team meetings, and seminars in an effort to grow and make changes that impact the practice in a positive way. Can you guess who felt so passionately about the core value Growth? You guessed it. Our fearless leader, Dr. Bishop. Is growth always fun. No. But I believe the practice, our patients, and our team members have benefited from this core value, Growth.

-Beth

DATES WE WILL BE CLOSED

- *July* 5, 12-15
- September 6,9, & 23

Please call during those times if you have an emergency. We are always available

CHANGES AGAIN 1 APRIL/MAY 1 LASER 2

CONTINUING EDUCATION IN APRIL BRINGS EXCITEMENT IN MAY

You may notice changes at your next appointment concerning our approach with what we call possibility thinking. Possibility thinking explores the potential of what your smile could be. It's the idea that we listen to what you have in mind for your smile and take that information and show you what it could potentially look like. Our team had the opportunity to attend a continuing

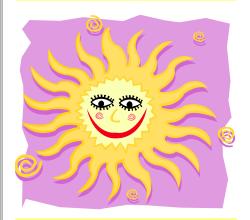
education class in Charlotte, N.C. in April of this year. Deborah Nash, from the Nash Institute, educated our team on how to explore those possibilities with you, our patient. It could be procedures as simple as brightening your smile, a single crown, or fillings. It could also be a complete cosmetic makeover. We want to begin to explore that potential with you at your next visit by asking questions and letting you know what is possible. By spending that extra time with you, our team

feels you can make a more informed decision about your oral health and the potential of your smile. We understand that you may not need a complete smile makeover but it is our belief that you deserve our attention and time concerning your smile. We are excited about this new approach and hope you will be excited when we talk about your possibilities at your next appointment.

-Beth

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STYLING YOUR SMILE WITH A FOCUS ON CHRIST.

Flip Flop Drive is here again. We will be accepting flip flops and school supplies to take to Belize in February. Thanks for all your support!

CAUTION LASER IN USE

Ever needed a mini gum lift? Maybe you do and just didn't know it. You may say to yourself "how do I know if I need it?" We have recently purchased new technology that allows us to make short teeth appear longer. It's a technique using a laser that contours the gum tissue allowing more of the teeth to show. As little as a year ago a gingivectomy or "mini-gum lift" was performed surgically in our office or at a periodontist's office. The healing time was usually about a week before any type of treatment could continue in the area. Surgically a gingivectemy would be more traumatic to the gum tissue and require more healing as a result of that trauma. The laser is a way to reduce the trauma to the gum tissue. It also allows for immediate results to the gum tissue. Healing times are much quick-



These are before and after pictures of a large case done in June. The laser was used above the front two teeth.



er so that procedures can continue in only a few days rather than a week. It is also a much quieter procedure with little to no discomfort. So to answer your question about knowing if you need one...If you want to make your teeth appear longer or if you want your gum line to appear more rounded or if you just want to see Dr. Bishop and the assistants wear the funny goggles while they use the laser you probably would be interested in our new laser treatment for gingivectomies or "mini-gum lifts". Your hygienist or one of our clinical assistants would be happy to talk to you more about this new technology at your next visit. As always thanks for letting us Style your Smile.

-Wanda and Beth