



Ashley Noojin, CPA

Director

Services: Accounting Advisory Services, Consulting, Strategic Advisory |

Industries: Closely Held Business, Healthcare

Professional Overview

Ashley has more than ten years of experience providing accounting and assurance services to a variety of healthcare and closely held business customers. She specializes in physician and dental practice management, DSO and MSO structures, mergers and acquisition consulting, and business and financial strategic planning. Ashley helps closely held physician and dental practices develop a strategic vision for growth; building out a more sophisticated organizational structure that matches the vision of the founders. She is a leader in designing strategic management reports that replace traditional financial statements to measure practice growth against targeted goals and industry benchmarks. Ashley also assists customers in both equity and non-equity incentive program design.

Ashley offers a wide range of technical accounting guidance and general advisory experience, including compensation modeling, cash flow management, and financial forecasting. She also has experience auditing for hospitals, a durable medical equipment company, and one of the nation's largest long-term care chains.

Education, Credentials and Special Training

Certified Public Accountant

Master of Business Administration, Accountancy, University of Tennessee at Chattanooga

B.S., Accounting, University of Alabama

Professional Affiliations

American Institute of Certified Public Accountants

Tennessee Society of Certified Public Accountants

Healthcare Financial Management Association

Accounting and Finance Women's Alliance

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