## TRANSFORM YOUR BODY WITHOUT SURGERY OR DOWNTIME.



The non-surgical body contouring treatment that freezes away stubborn fat.

coolsculpting.com

# REVEAL THE REAL YOU

and show off the body you've always dreamed of.

#### CAN YOU PINCH AN INCH? OR TWO? OR THREE?

The ugly truth is, we all have stubborn fat. And as we age, gravity and genetics only make things worse. Proper diet and exercise are not enough to keep these unwanted bulges at bay. CoolSculpting<sup>®</sup> is the solution for getting back the body you want, without surgery or downtime.

#### GET THE BODY YOU WANT THROUGH **SCIENCE THAT WORKS.**

#### A simple observation led to life-changing technology.

Developed by renowned Harvard University scientists, Dieter Manstein, MD and R. Rox Anderson, MD, CoolSculpting technology was born of the observation that some children got dimples due to eating popsicles. The idea that cold can selectively affect fat cells was the insight behind Cryolipolysis, the proven science on which CoolSculpting is based.





Schedule your consultation **today!** 

#### COOL TECHNOLOGY. EVEN COOLER RESULTS.



CoolSculpting® is a revolutionary non-surgical contouring treatment that freezes stubborn fat, which then is naturally eliminated from your body. No needles, no surgery, and most importantly, no downtime. It's safe, FDA-cleared, effective,

and does exactly what it's supposed to do.



# A TREATMENT PLAN THAT LEADS TO **TRANSFORMATION**.

During your consultation, your CoolSculpting provider will develop a customized **Treatment to Transformation**<sup>™</sup> plan to address your specific areas of concern. This comprehensive approach may involve multiple treatments or visits and is designed to optimize your CoolSculpting results.

> Ask your provider about Treatment to Transformation.



### >>>>> HERE'S THE SKINNY ON HOW COOLSCULPTING® WORKS:



**1)** Many of us have fatty areas that resist diet and exercise.



- 2) CoolSculpting uses controlled cooling to target and crystallize fat cells.
- **3)** CoolSculpting only affects fat cells.







the crystallized fat cells are gradually removed by the immune system.

4) After treatment,

5) In the weeks and months following treatment, remaining fat cells condense, reducing the fat layer.



#### What happens AFTER your CoolSculpting treatment?

Before treatment<br/>(Abdomen and flank)Image: treatment biological integration of the treat

Results and experience may van

### >>>>> TRANSFORM YOUR BODY



BEFORE

**8 WEEKS AFTER** COOLSCULPTING® TREATMENT Procedure by Leyda E. Bowes, MD (-6 pounds)





BEFORE

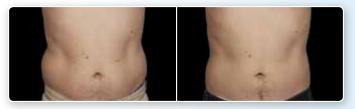
**10 WEEKS AFTER** COOLSCULPTING® TREATMENT Procedure by Suzanne Bruce, MD (-5 pounds)



12 WEEKS AFTER

COOLSCULPTING® TREATMENT

Procedure by Barry DiBernardo, MD, FACS



BEFORE

### WITHOUT SURGERY.



BEFORE

8 WEEKS AFTER FIRST COOLSCULPTING\* TREATMENT

9 WEEKS AFTER SECOND COOLSCULPTING\* TREATMENT Procedure by Edward Becker, MD (No weight change)





FIRST TREATMENT

SECOND TREATMENT



BEFORE

12 WEEKS AFTER FIRST COOLSCULPTING\* TREATMENT (+3.5 pounds)

12 WEEKS AFTER SECOND COOLSCULPTING\* TREATMENT Procedure by Flor A. Mayoral, MD (-3.5 pounds, back to original weight)





FIRST TREATMENT

SECOND TREATMENT



BEFORE

**8 WEEKS AFTER** FIRST COOLSCULPTING® TREATMENT







SECOND TREATMENT

FIRST TREATMENT









Visit **coolsculpting.com** to see more patient photos.



### >>>>> ONLY **YOUR BODY** SHOULD GET MORE BUZZ.

CoolSculpting® has been getting plenty of attention – because it works.



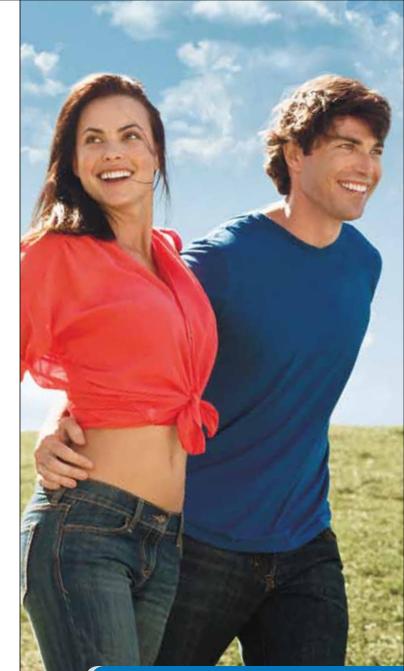












# TRANSFORM YOUR BODY and reshape your confidence.

Ask us if CoolSculpting is right for you, or visit **coolsculpting.com** to learn more.

### TRANSFORM YOURSELF

KISS THAT BELLY GOODBYE

GO FROM FLAB TO FAB

## WITH COOLSCULPTING<sup>®</sup> YOU CAN

Get back in your skinny jeans

SAY BYE-BYE to bulges



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#### coolsculpting.com

Results and patient experience may vary. Consult your physician.

In the U.S. and Taiwan, non-invasive fat reduction is cleared only for the flank (love handle) and abdomen. The CoolSculpting Procedure for non-invasive fat layer reduction is available worldwide. CoolSculpting, the CoolSculpting logo and the Snowllake design are registered trademarks and Treatment to Transformation is a trademark of ZELTIQ Aesthetics, Inc. © 2013. All rights reserved. The products described in this document may be covered by U.S. Patent 7,367,341. Other patents and patent applications pending worldwide. MK15488-C