



NEWS FROM YOUR DEDICATED DENTAL TEAM

SUMMER 2016



SUSAN MAPLES, DDS

Personalized Dentistry For A Lifetime of Health

Recent Events >>>

Dr. Susan Wins the Lucy Hobbs' Mentor Award!

Congratulations Dr. Susan for winning the Mentor Award from the Lucy Hobbs project. Meant to highlight extraordinary women in dentistry, Susan was honored for educating dental groups throughout the country, mentoring her patients on how to live more healthy and happy lives, and her role in helping dentists play a major role in the impending health crisis.

Congratulations Dr. Susan!



HPV and Oral Cancer

HPV Now Leading Cause of Oral Cancer

HPV Infection is the single greatest risk factor for oral cancer and it is growing by 30% a year. It is estimated that by 2020 oral cancer in middle aged men will surpass cervical cancer in women. Sadly, only 57% of adults survive oral cancer for five years. Luckily we can test for the presence of the most deadly types of HPV in the mouth just by spitting in a cup.

Not only that but, in order to test you from the devastation of oral cancer, we are now providing complementary oral cancer screenings using *Identifi™ Light Technology*. If you demonstrate risk factors for oral cancers such as smoking, chewing tobacco, chronic alcohol consumption and/or HPV persistent infection we are happy to provide light detection at each preventative visit. If you're not high risk for oral cancer but would like to experience the Identifi™ technology just let us know.

We offer complementary oral cancer screenings using Identifi light technology. Also ask us about HPV testing - it's as easy as spitting in a cup! Knowledge is power so don't ignore, just explore!

Diabetes in the Dental Office

Dr. Susan Maples and Team Committed to Prevention

In an effort to preempt diabetes and gum disease we can help monitor your blood sugar during your regular preventive cleaning appointment. It's painless, inexpensive and super fast. **WHY?** Because type 2 Diabetes and pre-diabetes may be silently lurking, it's a killer. Active diabetes promotes periodontal disease and bone loss. In turn, active periodontal disease makes it hard for diabetics to achieve blood sugar control. We can help.

Ask us about it at your next appointment.

Our Mission

To treat each person with integrity, respect and kindness.

To help each person take a significant step toward his/her desired oral and systemic health.

To serve as leaders in our community in the quest toward whole health promotion and the partnership between all health professionals.

Gum Inflammation During Pregnancy

Gum inflammation during pregnancy poses significant risks for:

- Preeclampsia
- Gestational Diabetes
- Low Birth Weight
- Pre-Term Delivery
- Still Birth

Unfortunately, many pregnant women think bleeding gums are expected and only 44% see a dentist for cleanings and exams.

If you know someone in childbearing years who has fallen behind in preventive visits, give her an invitation to call us. The health of her baby depends on good oral health.

About Us

2101 N. Aurelius Road, Ste. 1
Holt, MI 48842

Ph: 517-694-0353

DrSusanMaples.com
Dr.SusanMaplesSpeaker.com
BlabberMouthBooks.com
SelfScreen.net/1

Acupuncture and Smoking Cessation

Trying to Quit? Acupuncture May Help!

Dr. Susan recently gave her nephew a college graduation gift of acupuncture for smoking cessation and he was delighted. Over the past 12 years we have enjoyed such terrific results from our partner Renee Hubbs at the Center for Oral Health. (Renee was the only employer-paid method that was paid for by Lansing Community College when they declared a smoke free campus and she practices right here in East Lansing. So think about giving the gift of acupuncture for someone you love. Save their teeth, save their lungs, save their life.

Welcome Lori!

We welcome Lori who has joined our office at the front desk! We are so fortunate to have Lori join our team. Lori came to us as a gift from a dentist-friend of Dr. Susan's in his life transition. She was his business manager for 13 years. After considering dozens of others, we feel so blessed that Lori, with all her experience and expertise, joins us to serve all your (and our) reception, scheduling, insurance and financial planning needs. We are confident you will feel very well served.



Stunning Summer Smiles!

Do you want straighter whiter teeth this summer?

If you are seeking a big boost in your facial appearance or confidence, we invite you to schedule a complementary smile consultation. You won't believe how easy and affordable it can be to have the smile you have always wanted.