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FOR INNOVATIVE SOLUTIONS TO YOUR DENTAL CARE NEEDS, VISIT “INNOVATIVE DENTISTRY” IN COLTS NECK

By Tony Senk

Though the sign on the door of his dental office at the Colts Neck Professional Plaza says “dentist,” Dr. Rajdeep Randhawa also sees himself as something of an artist. He calls himself a perfectionist — and that perfectionist attitude of doing the very best work he can do has been, he says, a key to his success in his over 20-year career as a dentist. He says you can’t go wrong when you provide consistent quality dental care to informed patients in a comfortable and convenient setting, and offering to those patients out-of-the-box solutions to address their dental issues.



Dr. Rajdeep Randhawa

“When you have a dental problem,” said Dr. Randhawa, “you need to turn to a dentist who listens and responds — an experienced dentist who knows the field and can effectively diagnose and treat your needs; a friendly dentist who counsels you on the best ways to maintain and improve your health. At Innovative Dentistry, we meet all these criteria, and we believe that informed patients are better prepared to make decisions regarding their health and well-being. We also believe that our patients’ smile is their investment for a lifetime — and that a bright smile is their most important accessory. We strive to provide to our patients the latest and greatest innovations in dentistry. The bottom line is that their dental care is our priority, and we use high quality dental techniques and materials to give our patients the smile they deserve. That’s why, over the years, when our patients visit our office, we give them a reason to smile.”



Sonia Randhawa

There are, in fact, a number of reasons for Dr. Randhawa’s patients to smile. There are televisions and ultra-comfortable leather chairs in each treatment room, and new, state-of-the-art dental equipment throughout, including the x-ray machine. And when it comes time to discuss a plan for a patient’s dental health, Dr. Randhawa takes the time to speak with them, privately and in plain language, regarding the health of their teeth.

Some of the services provided by Dr. Randhawa include bonding, crowns and bridges, cosmetic fillings, implants, veneers, whitening, sealants, root canal therapy, extractions, dentures, cosmetic dentistry, Invisalign, lumineers, and mini-implants. Patients are overwhelmingly satisfied with the way Dr. Randhawa performs those services, as evidenced by a raft of patient letters and testimonials extolling the efforts of their favorite dentist.

From comments like, “I had my teeth fixed by Dr. Randhawa and I’m so happy about my smile now” and “It was definitely a pleasure to go to the dentist for a change” to “You made me confident in a dentist again

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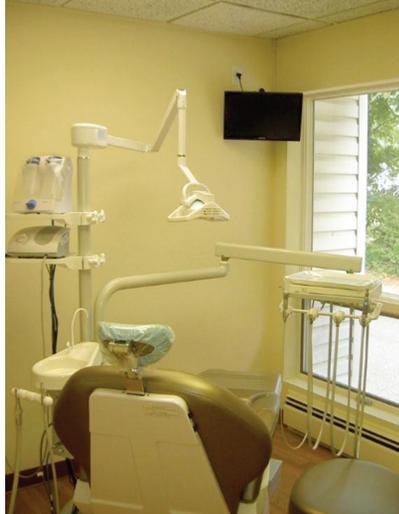
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and relieved all my pain” and “You are a true talent and you have a wonderful sense of humor, which made me feel comfortable,” the testimonials say it all. He has been on the “America’s Top Dentists” list, put together by the Consumers Research Council of America, for more than five years.

In the end, Dr. Randhawa believes that, for his patients, knowledge is power. “I believe,” he said, “that it is vital that I educate my patients and

give them multiple solutions to address their dental needs, and, over time, help them understand the importance of preventive maintenance as far as their dental care is concerned. Pain, stress, anxiety, and fear can all be avoided if patients regularly have their teeth checked. A cavity starts off small, but when you neglect it, it’s only going to get worse.”

Knowledge is power for Dr. Randhawa, as well, since continuing education enables him to do what he loves to do best. “Frankly,” he said, “I look and I embrace the challenge of taking on complex and difficult cases that another dentist might shy away from. After seeing a badly-damaged tooth, or a mouth full of teeth in need of extensive work, many dentists might say to that patient, ‘Oh, you’ve got to lose those teeth,’ but I’d do everything I could do to save them.” Creating and preserving smiles on the faces of his patients is what Dr. Randhawa says is the most rewarding part of his job. “My patient’s happiness is what



(LEFT) Innovative Dentistry in Colts Neck features new, state-of-the-art dental equipment and the ultimate in patient comfort. (RIGHT) The welcoming waiting room at Innovative Dentistry in Colts Neck



keeps me going,” he said. “To be able to fix a dental problem that a patient once thought was unfixable really gets me excited.” He treats children and adults, noting that “currently, our youngest patient is two years old, and our oldest patient is a 105-year old woman.”

Dr. Randhawa, a graduate of the New York University College of Dentistry, has been practicing dentistry since 1988. Keeping it in the family, his wife, Sonia, is the dental hygienist and the office manager. Together, they opened

Innovative Dentistry in Colts Neck last May 1. The Randhawas have been married for 19 years, and have a 13-year-old son and a two-year-old daughter.

Hours at Innovative Dentistry are by appointment, so there’s no long waiting time to see the doctor, and Innovative Dentistry also schedules family appointments. Patients can make an appointment either by calling the office or visiting the website. They take all the major dental, PPO, or traditional major insurance programs, including Tri-Care Met Life Insurance, the current carrier for family members of employees at Naval Weapons Station Earle.

Innovative Dentistry is located in the Colts Neck Professional Plaza at 415 Route 34 North, Suite 102, across from the Colts Neck Shopping Center. Their phone number is (848) 200-7900, and their website is www.innovatedds.com.

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Innovative Dentistry

Rajdeep Randhawa DDS
proudly announces the Grand Opening of
Innovative Dentistry's second location
in Colts Neck.



The Innovative Dentistry difference:

- Dr. Randhawa has been practicing comprehensive family dentistry for over 20 years
- Brand new facility with State of the art Sterilization
- Patients time is Valuable. Only one patient is seen at a time. No waiting.
- Listens and answers all questions and concerns while ensuring patient privacy.
- LED televisions with cable in every room.
- Ultra leather chairs for patient comfort
- Hours by appointment (Evening/Saturdays available)

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