

#### Mission

WCHS is a rural healthcare provider of accessible, quality, and compassionate care.

### **Vision**

To provide quality healthcare in a caring environment to improve the health of our community.

# Service Excellence Standards

#### **COMPASSION**

I am committed to show concern and compassion to others.
This includes being in the moment with each customer.
Focusing on their needs, and demonstrating that I can. I will listen and respond with empathy.

## RESPECT

I am committed to respecting others and myself. I will strive to treat coworkers and customers with dignity, the way I want to be treated. I will be sure that private, personal information is kept confidential.

#### **FAIRNESS**

I am committed to making decisions in an impartial and objective manner, free from conflicts of interest, favoritism, and prejudices.

## **HONESTY**

I am committed to acting in a truthful manner.

I will display integrity and trustworthiness to support confidence in our services.

#### RESPONSIBILITY

I am committed to accepting responsibility and accountability for my actions. I will take ownership for the decisions I make, or fail to make, as well as the consequences, whether they are good or bad. I will strive to anticipate the needs of others, explain to them what they need to know in language they understand and apologize for delays.

## **ATTITUDE**

I am committed to projecting a positive "can" attitude. I will take pride in the organization. I will smile, address and make eye contact with others and offer assistance if needed. I will be open to and encourage feedback from our patients, family, staff and community with the goal of continuous quality improvement.

#### **PROFESSIONALISM**

I am committed
to conducting myself
in a manner that
communicates a
dedication to
quality and high
standards. This
includes maintaining
the skill, good judgment,
and behavior that
is expected from
a person who is
trained to do
a job well.