

Xolair[®] Omalizumab

FOR SUBCUTANEOUS USE 75 mg • 150 mg • 300 mg

Ask your doctor about XOLAIR for food allergy.
To learn more about XOLAIR,
scan the QR code.



XOLAIR is prescribed for other indications
in children and adults.



Models are for illustrative purposes only.
Individual results may vary.

Please see accompanying full Prescribing Information, including Medication Guide, for additional Important Safety Information.

Genentech
A Member of the Roche Group

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Xolair[®]
Omalizumab
FOR SUBCUTANEOUS USE 75 mg • 150 mg • 300 mg

**NOW APPROVED FOR
Food Allergy**

The only FDA-approved treatment to reduce allergic reactions, including anaphylaxis, following accidental exposure to one or more foods.



Models are for illustrative purposes only. Individual results may vary.

What is XOLAIR?

XOLAIR[®] (omalizumab) for subcutaneous use is an injectable prescription medicine used to treat food allergy in people 1 year of age and older to reduce allergic reactions that may occur after accidentally eating one or more foods to which you are allergic. While taking XOLAIR you should continue to avoid all foods to which you are allergic. It is not known if XOLAIR is safe and effective in people with food allergy under 1 year of age.

XOLAIR should not be used for the emergency treatment of any allergic reactions, including anaphylaxis.

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about XOLAIR?

Severe allergic reaction. A severe allergic reaction called anaphylaxis can happen when you receive XOLAIR. The reaction can occur after the first dose, or after many doses. It may also occur right after a XOLAIR injection or days later. Anaphylaxis is a life-threatening condition and can lead to death.

Please see accompanying full Prescribing Information, including Medication Guide, for additional Important Safety Information.

Meet XOLAIR, now approved for food allergy

XOLAIR is the only FDA-approved treatment for food allergies to one or more foods for adults and children 1 year of age and older.

XOLAIR targets and blocks immunoglobulin E (IgE), an underlying source of food allergy reactions.

Important points about XOLAIR:

 XOLAIR is proven to significantly reduce allergic reactions to food, including severe reactions such as anaphylaxis, following accidental exposure to one or more foods

 While on XOLAIR, continue to avoid eating any foods you may be allergic to and continue to take other food allergy medications as recommended by your or your child's doctor

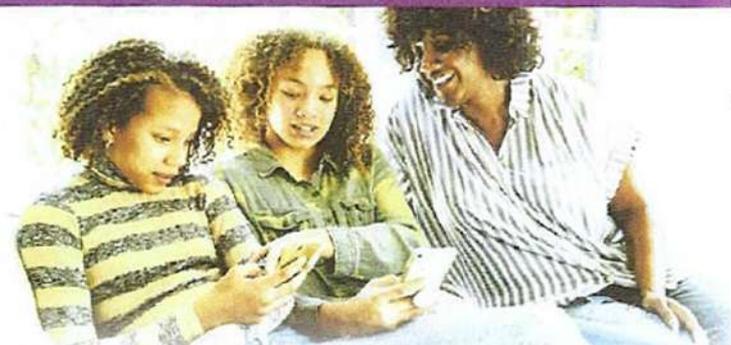
 XOLAIR should not be used for the emergency treatment of any allergic reactions, including anaphylaxis

 XOLAIR is a once- or twice-monthly injection

 XOLAIR may be given at the doctor's office and is available for self-injection at home. Your or your child's doctor will work with you to create a treatment plan

For more information on XOLAIR, including the results of the clinical studies and how they were conducted, see page 5.

XOLAIR can be used to treat food allergies caused by IgE.



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Clinical study results for people 1 year of age and older

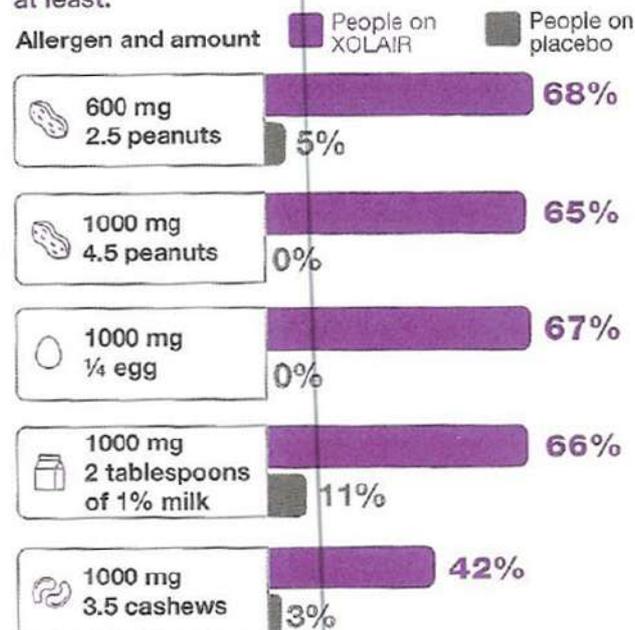
Key points of the clinical study*:

- XOLAIR significantly reduced allergic reactions, including anaphylaxis, after 16 to 20 weeks of treatment
- Each person was tested with peanuts plus 2 more allergens (cashews, walnuts, hazelnuts, milk, eggs, or wheat)
- A total of 168 people participated. Data below were based on the 165 pediatric individuals
- The most common side effects of XOLAIR in people with food allergy are injection site reactions and fever

By the end of the study, of people taking XOLAIR:

- 68% were able to consume 2.5 peanuts without moderate to severe allergic symptoms compared to placebo*

Percentage of people who were able to consume at least:



- Some people taking XOLAIR were able to consume at least two or three foods that they were allergic to without moderate to severe allergic symptoms

*An inactive treatment.

Xolair
Omalizumab

FOR SEVERE ALLERGIC REACTIONS TO FOODS AND ALLERGENS
FDA NDA 209240/US 001 75 mg • 150 mg • 300 mg

Questions to ask your or your child's doctor about XOLAIR

You may want to have this list of questions on hand during your appointment.

Do you recommend XOLAIR for my child's or my IgE-mediated food allergies?

What does XOLAIR do for people with food allergies?

Will my child or I still need other medications for food allergies?

Can my child or I take XOLAIR with other medications?

How long does it take XOLAIR to begin working?

How often will my child or I need to get a XOLAIR injection?

Would my child or I receive XOLAIR injections at the doctor's office or at home?

What are the potential side effects of XOLAIR?

How can I find out if XOLAIR is covered by my insurance?



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IMPORTANT SAFETY INFORMATION (continued)

Do not receive and use XOLAIR if you are allergic to omalizumab or any of the ingredients in XOLAIR.

Before receiving XOLAIR, tell your healthcare provider about all of your medical conditions, including if you:

- have a latex allergy or any other allergies (such as seasonal allergies). The needle cap on the XOLAIR prefilled syringe contains a type of natural rubber latex.
- have sudden breathing problems (bronchospasm)
- have ever had a severe allergic reaction called anaphylaxis
- have or have had a parasitic infection
- have or have had cancer
- are pregnant or plan to become pregnant. It is not known if XOLAIR may harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XOLAIR passes into your breast milk. Talk with your healthcare provider about the best way to feed your baby while you receive and use XOLAIR.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

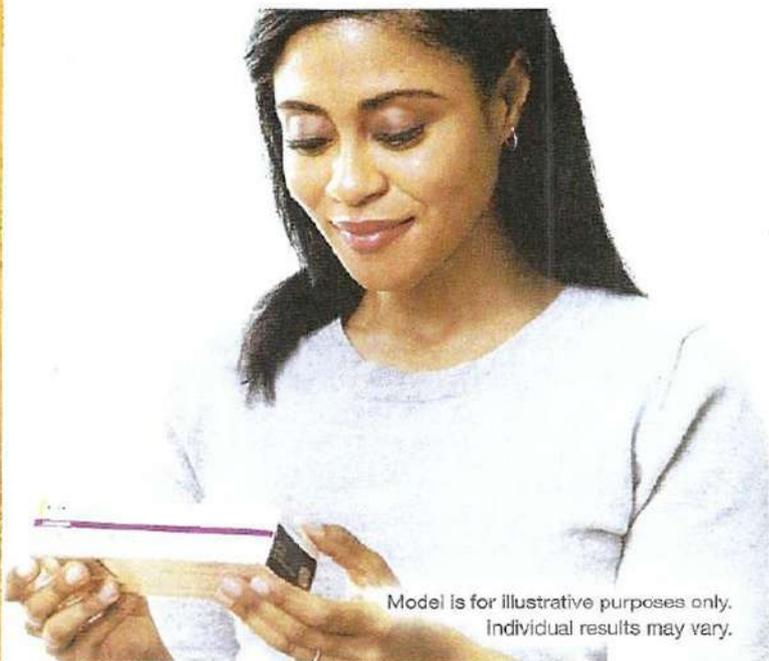
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Important points about XOLAIR

- XOLAIR is injected under the skin by a nurse or doctor
- During and after the injection, the doctor will watch for signs of anaphylaxis, which is a severe, life-threatening allergic reaction
- For appropriate patients, XOLAIR may be approved by your doctor for self-injection at home with either prefilled syringes or autoinjectors. See more information about self-injection on page 10



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How to prepare for injection day

- Before the doctor's visit, ask where the injection will be given so that what you or your child wears provides the staff easy access to the injection area

IMPORTANT SAFETY INFORMATION (continued)

How should I receive and use XOLAIR?

- When starting treatment, XOLAIR should be given by your healthcare provider in a healthcare setting.
- If your healthcare provider decides that you or a caregiver may be able to give your own XOLAIR prefilled syringe or autoinjector injections, you should receive training on the right way to prepare and inject XOLAIR.
- Do not try to inject XOLAIR until you have been shown the right way to give XOLAIR prefilled syringe or autoinjector injections by a healthcare provider. Use XOLAIR exactly as prescribed by your healthcare provider.
- The XOLAIR autoinjector (all doses) is intended for use only in adults and adolescents aged 12 years and older. For children 12 years of age and older, XOLAIR prefilled syringe or autoinjector may be self-injected under adult supervision. For children 1 to 11 years of age, XOLAIR prefilled syringe should be injected by a caregiver.
- See the detailed Instructions for Use that comes with XOLAIR for information on the right way to prepare and inject XOLAIR.
- XOLAIR is given in 1 or more injections under the skin (subcutaneous), 1 time every 2 or 4 weeks.
- In people with food allergy, a blood test for a substance called IgE must be performed before starting XOLAIR to determine the appropriate dose and dosing frequency.
- Do not decrease or stop taking any of your food allergy medicine or allergen immunotherapy, unless your healthcare providers tell you to.
- You may not see improvement in your symptoms right away after XOLAIR treatment. If your symptoms do not improve or get worse, call your healthcare provider.
- If you inject more XOLAIR than prescribed, call your healthcare provider right away.

Please see accompanying full Prescribing Information, including Medication Guide, for additional Important Safety Information.

Self-injection with XOLAIR

If your doctor decides that you or a caregiver may be able to give your own XOLAIR injections, you should receive training on the right way to prepare and inject XOLAIR.

Additional support is available through a Clinical Education Manager.* Learn more about this on page 12.

*Clinical Education Managers (CEMs) are Genentech employees and do not give medical advice. Please consult your doctor for medical advice.



Models are for illustrative purposes only. Individual results may vary.

Do not try to self-inject with your XOLAIR prefilled syringe or autoinjector until you have been shown the right way to do so by your doctor.

- For children 12 years of age and older, the XOLAIR prefilled syringe or autoinjector may be self-injected under adult supervision
- For children 1 to 11 years of age, the XOLAIR prefilled syringe should be injected by a caregiver

Injection tip for parents



To make the injection easier for your child, try to have them focus their attention elsewhere with a game, book, or movie while getting the injection.

IMPORTANT SAFETY INFORMATION (continued)

What are the possible side effects of XOLAIR?

XOLAIR may cause serious side effects, including:

- **Cancer.** Cases of cancer were observed in some people who received XOLAIR.
- **Fever, muscle aches, and rash.** Some people get these symptoms 1 to 5 days after receiving a XOLAIR injection. If you have any of these symptoms, tell your healthcare provider.
- **Parasitic infection.** Some people who are at a high risk for parasite (worm) infections, get a parasite infection after receiving XOLAIR. Your healthcare provider can test your stool to check if you have a parasite infection.
- **Heart and circulation problems.** Some people who receive XOLAIR have had chest pain, heart attack, blood clots in the lungs or legs, or temporary symptoms of weakness on one side of the body, slurred speech, or altered vision. It is not known whether these are caused by XOLAIR.

The most common side effects of XOLAIR in people with food allergy: injection site reactions and fever.

These are not all the possible side effects of XOLAIR. Call your doctor for medical advice about side effects.

Please see accompanying full Prescribing Information, including Medication Guide, for additional Important Safety Information.

Support For You

If you've been prescribed XOLAIR, you can sign up for Support For You at XOLAIR.com/FASupport. You may be eligible for:

- Information on getting started on XOLAIR
 - Comprehensive treatment information
 - A review of financial support options
 - Access to a free 1-on-1 education session.
- To get started, call 1-866-878-0493

Once you sign up for Support For You, you can talk to a **Clinical Education Manager*** who is trained to provide information on XOLAIR and help you learn about support services available. You might also receive a call from us about your 1-on-1 session.

*Clinical Education Managers (CEMs) are Genentech employees and do not give medical advice. Please consult your doctor for medical advice.

XOLAIR Co-pay Program†

If you have commercial health insurance and meet other eligibility criteria, the XOLAIR Co-pay Program may be able to help you pay for your medicine and in-office injection.

Call 1-855-965-2472
or visit XOLAIRcopay.com

†Eligibility criteria apply. Not valid for patients using federal or state government programs to pay for their Genentech medicine. Patients must be taking the Genentech medicine for an FDA-approved indication. Please visit the Co-pay Program website for the full list of Terms and Conditions.

Get help paying for XOLAIR

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Access
Solutions



There are different financial programs and services available to help you pay for XOLAIR. Find the one that works for you at XOLAIR.com or talk to a XOLAIR Access Solutions Case Manager.

XOLAIR Access Solutions can refer you to appropriate assistance options:

- The XOLAIR Co-pay Program
- Independent co-pay assistance foundations
- A review of financial support options
- The Genentech Patient Foundation

Call 1-800-704-6610 or visit
XOLAIR.com/FASupport

IMPORTANT SAFETY INFORMATION (continued)

You may report side effects to the FDA at (800) FDA-1088 or www.fda.gov/medwatch. You may also report side effects to Genentech at (888) 835-2555 or Novartis Pharmaceuticals Corporation at (888) 669-6682.

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